

# Education Conference Partners



Education Conference Partnerships allow you to showcase your brand at the apartment industry's largest educational event.

Sponsorship Level	Official	Signature
<b>Total Investment</b>	\$80,000	\$40,000
<b>Exclusivity: Max # of Partners</b>	5	10
<b>Access to Industry Leaders</b>		
<b>Serve on Committee</b>	✓	✓
<b>National Suppliers Council (NSC) Membership</b>	✓	✓
<b>Brand Awareness &amp; Recognition</b>		
<b>Conference Logo and Name Usage</b>	✓	✓
<b>Recognition</b>		
<i>Onsite Signage</i>	✓	✓
<i>During Thursday General Session</i>	✓	✓
<i>Booth Floor Clings</i>	✓	✓
<b>Publications &amp; Collateral</b>		
<b>Program Guide Recognition</b>	Official	Signature
<i>Advertising</i>	One (1) full page	50% Discount
<b>NAA Today Recognition</b>	Official	Signature
<i>Advertising</i>	50% Discount	50% Discount
<b>Recognition in Certain Press Releases</b>	✓	
<b>Digital &amp; Social Media</b>		
<b>Recognition</b>		
<i>Education Conference Website with Link to Partner's Site</i>	Official	Signature
<i>The Industry Insider Partner Banner Ad</i>	2x (1x pre-show, 1x post-show)	
<i>Pre-Conference Emails</i>	Official	Signature
<b>Customized Social Media Posts on NAA Facebook, Twitter &amp; LinkedIn During Event</b>	1x	
<b>Servicing &amp; Hospitality</b>		
<b>Priority Booth Selection</b> <i>(Booth Cost Funded by Sponsor)</i>	Yes - after Alliance Partners	Yes - after Alliance and Official Sponsors
<b>Single Sponsor Item Selection</b> <i>(Sponsor Item Cost Funded by Sponsor)</i>	Four (4)	Two (2)
<b>Advance Access to Hotel Room Block</b>	✓	✓
<b>VIP Seating - Thursday General Session</b>	Ten (10)	Ten (10)
<b>Full Conference Registrations</b>	Eight (8)	Five (5)
<b>Access to Conference Attendee List</b>	✓	✓
<b>Partner Badges</b>	✓	✓
<b>Discounts Off NexxtShow Invoice</b>	\$400 discount	\$300 Discount
<b>Preferred Freight Handling</b>	✓	✓
<b>Custom Digital Banners w/ Registration Discount Code to Distribute to Clients</b>	\$75 off	\$75 off
<b>One on One Meetings at Exhibitor Information Meeting</b>	✓	✓
<b>Booth Evaluation by E3</b>	✓	✓
<b>Recap Report of Key Metrics</b>	✓	✓